



## EXPRESSION OF INTEREST: MEDIA HOUSES FOR PARTNERSHIP WITH 3rd GLOBAL RE-INVEST 2020

1. The Ministry of New and Renewable Energy (MNRE), Government of India is pleased to announce that the **3rd edition of Renewable Energy Investors' Meet and Expo (3rd RE-INVEST)** will be held from **14 – 17th October 2020** at Pragati Maidan, New Delhi, India, coinciding with the **Third Assembly of International Solar Alliance (ISA)**. These two events are likely to be inaugurated by Hon'ble Prime Minister of India in a common function at 1800 IST on 14 October 2020.
2. India today is a world leader in advocacy and adoption of cleaner energy systems to power sustainable development of communities. In 2015, India set an ambitious target to achieve 175GW renewable energy capacity by 2022, to be scaled up to 450GW by 2030. With 86GW already installed, India is on track to achieve its Nationally Determined Contribution of 40% non-fossil-based power capacity years ahead of the targeted 2030, and '2°C compatible' Paris Agreement climate action goals.
3. India co-founded the International Solar Alliance in 2015 to accelerate development and deployment of solar energy world-wide. 64 Member Countries of 85 Signatories have ratified ISA's Framework Agreement. ISA's Membership is set to soon be opened to United Nations Member Countries, making it a truly global initiative.
4. The RE-INVEST series of conferences and expos are among India's initiatives to bring together global energy players across the value chain to share ideas, innovations, best practices and technologies.
5. The 3rd RE-INVEST is expected to be attended by over 150 International delegations, more than 1000 global industry leaders, and 50,000 delegates. It will include a 3-day Conference on renewables and future energy choices, and an Exhibition of manufacturers, developers, investors and innovators engaged in the clean energy sector. Apart from this, the event will be abuzz with various activities involving the youth and new influencers in this field.
6. **In this context, national and international media houses, trade journals and publication divisions of international events are invited submit their Expressions of Interest to partner with the Ministry to contribute in India's renewable energy journey by covering this global event extensively.**
7. The Partnership may entail covering the event appropriately in print and digital publications, featuring articles on different aspects of renewables and India's global leadership in RE sector, providing social media amplification, and sharing REINVEST collateral with stakeholders through their in-house databases.
8. **The Partnership is invited on Pro Bono basis; no financial assistance or payment will be made on this account to Media Partners either by the Ministry or any other organisation affiliated to the Ministry.** The Media Partner will receive appropriate logo branding across select RE-INVEST 2020 collateral and event publicity, and access to special coverage areas.
9. A committee constituted by the Steering Committee of RE-INVEST will assess these proposals through a transparent process based on the value each proposal will offer in terms of publicising this event across the globe.
10. **The last date to submit Expressions of Interest is 21 February 2020.** The final decision will be conveyed to the interested parties on 28 February 2020. Expression of interest may kindly be sent to **Director, I&PA, MNRE | [mnreipa@gmail.com](mailto:mnreipa@gmail.com)**  
**cc: Soma Banerjee, Executive Director, CII | [soma.banerjee@cii.in](mailto:soma.banerjee@cii.in)**  
To know more about the event, please visit: <https://re-invest.in>  
in partnership with