



GOVERNMENT OF INDIA  
MINISTRY OF NEW  
AND RENEWABLE ENERGY



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# RENEWABLE ENERGY STARTUP CHALLENGE



**2<sup>nd</sup> GLOBAL RE-INVEST INDIA-ISA PARTNERSHIP  
Renewable Energy Investors Meet & Expo**

**India Expo Mart, Greater Noida**



## TIMELINE

**Challenge Opens**

Feb 01, 2018

**Application Last Date**

Feb 28, 2018

**Shortlist Announcement**

Mar 19, 2018

**Pitch Day**

Apr 20/ 21, 2018

## RENEWABLE ENERGY (RE) STARTUP CHALLENGE

Renewable Energy Startup Challenge will be held at the 2<sup>nd</sup> GLOBAL RE-INVEST INDIA-ISA PARTNERSHIP Renewable Energy Investors Meet & Expo being organized by The Ministry of New and Renewable Energy (MNRE), Government of India from 19 - 21 April 2018 at the India Expo Mart, Greater Noida, NCR of Delhi.

### PROGRAM DETAILS

- Challenge is open to startups in renewable energy & ancillary services only
- Top 5 startups will be shortlisted to make demo presentations at RE-INVEST 2018 in front of an expert jury panel (travel and stay of the finalists will be sponsored by MNRE)
- Jury will consist of experts from MNRE, YES BANK, NASSCOM CoE-IoT, IIM (A) CIIE, CII and Industry
- Jury will adjudge the final winner who will receive a certificate from the Government of India
- IIM (A) CIIE will consider the finalists for incubation support

### EVALUATION OF STARTUPS

The winner will be selected on the basis of

Scalability

Operational Efficiency

Innovation & Technology

### APPLICATION

**CLICK HERE**  
to apply





## OBJECTIVES



Identify most promising RE startups in India for scaling up



Chance for startups to avail pro-bono legal advice from legal advisory desk at the YES BANK stall



Valuable feedback from experienced jury to help startups operate more efficiently



Top 5 teams pitch their business ideas to conference attendees, sponsors and a global audience



Fostering interactions between investors and RE startups, which could eventually help in fund raising



Opportunity to be covered by offline and online media partners

## JURY PANEL

**Anand Kumar**, Secretary, MNRE

**Pawan Kumar Agrawal**, Senior President, Corporate Finance Infrastructure Banking, YES BANK Ltd.

**Kunal Upadhyay**, CEO, IIM(A) CIIE

**Arjun Alva**, Manager, Strategic Marketing, Industry Relations and Partner Engagement, NASSCOM  
RE Industry Leader

RE Investor

## FAQs

- Who can apply?

Only RE Startups with business ideas or business models featuring products and/or services targeting the Indian market can apply

- How developed does the startup have to be?

We expect startups to be in pre-seed, seed or early growth stages. Established companies should not apply

- Are there restrictions on the industry?

Applications are open to any early-stage entrepreneur, from anywhere in the world with business ideas focused on a product and/or service targeting the Indian market

- What is the selection process?

Startup Challenge entries will be pre-screened by a panel of experts including top entrepreneurs, Government representatives, field experts and investors



Supported by



## For more information:

Log on to <https://re-invest.in/>  
OR Write to:

**Chetan Nanda (YES BANK Ltd.)**  
chetan.nanda@yesbank.in

**Navratan Katariya (NASSCOM CoE)**  
navratan@mail.nasscom.in

**Supriya Nair (IIM-A CIIE)**  
supriya@iima.ac.in